



JOB ANNOUNCEMENT: NORTHEAST REGIONAL DIRECTOR

Posted May 2012

OVERVIEW:

J Street, the pro-Israel, pro-peace political advocacy organization headquartered in Washington, D.C., is hiring a Boston-based Regional Director for the Northeast Region, including: Massachusetts, New Hampshire, Maine, Vermont, upstate New York, Rhode Island, and Connecticut.

This is an outstanding opportunity for an individual who is an effective organizer and team builder, and is committed to the mission of J Street. The Regional Director will be part of a comprehensive and integrated grassroots program of a young organization that has grown to a staff of 50 since its launch in 2008.

ABOUT J STREET:

J Street is the political home for pro-Israel, pro-peace Americans fighting for the future of Israel as the democratic homeland of the Jewish people. We believe that Israel's Jewish and democratic character depend on a two-state solution, resulting in a Palestinian state living alongside Israel in peace and security.

Rooted in our commitment to Jewish and democratic values, J Street is redefining what it means to be pro-Israel in America. We are changing the U.S. political dynamics around Israel by mobilizing broad support for a two-state solution because it's in Israel's and America's interest. And we are expanding support for Israel by affirming — along with many Israelis — that being pro-Israel doesn't require supporting every policy of its government.

There are two legally independent entities that make up the J Street family of organizations. The first is J Street, an IRS-designated 501(c)(4) nonprofit organization responsible for lobbying and advocacy and that has its own connected federal political action committee, JStreetPAC, which endorses and raises money for federal candidates who support active American leadership to bring peace and security to Israel and the Middle East.

The second is the J Street Education Fund, a legally independent 501(c)(3) nonprofit organization that educates communities about the need for a two-state solution to the Israeli-Palestinian conflict and promotes spirited conversation at the local and national levels about how to best secure Israel's future. J Street Local, our national field program, and J Street U, our campus movement, are programs of the

J Street Education Fund. The Northeast Regional Director will be an employee of the J Street Education Fund, reporting to the Director of Field Operations.

J Street was launched in 2008, and in just four years has grown to be a highly visible and important force in the Jewish communal and political debate over relations with and policy toward Israel. Combined, J Street and J Street Education Fund raised over \$6.5 million in 2011, and the two organizations now employ 50 people in eight cities.

NATIONAL GRASSROOTS FIELD PROGRAM:

J Street Local launched in February 2010 to amplify and organize around J Street's mission at the community level and to build and grow our national political movement through local action and outreach. The field team is a staff of 8 reporting to the Director of Field Operations and is part of a broader campaigns department responsible for J Street's online and offline organizing.

The field team organizes in nearly 50 communities to increase local supporter numbers, volunteer leaders, and targeted actions in order to grow support for a two-state resolution to the Israeli-Palestinian conflict. The regional staff recruits, trains, and organizes leaders into Locals and, in smaller communities, district advocacy teams. They additionally serve as a public face for J Street to the Jewish and broader communities. For more information about J Street, please go to www.JStreet.org.

REGIONAL DIRECTOR JOB DESCRIPTION:

The primary focus of a J Street Regional Director is to organize and maximize the potential of J Street Local operations around the country. There are currently 45 J Street Locals, with more than ten additionally active communities, in cities and regions nationally. The RDs work with the leadership of these existing organizations, in addition to identifying new leaders and developing new locals in areas that are being targeted for growth by the organization.

Other responsibilities will include leadership recruitment and development, training, educational and persuasion programming, maintaining a presence with elected officials, and outreach to individuals and allied organizations. The Regional Director will also be asked to support national campaigns and initiatives as necessary and to implement these efforts in their regions. The RD will represent the organization and its policies to Jewish community leaders and audiences.

The Northeast Regional Director will serve as an integral part of the J Street Team. The Boston office also includes a Campus Organizer, Regional Political Director, and Political Advisor. The RD will also work closely with the staff lobbyist who works with Members of Congress in the Northeast region.

Amongst the specific responsibilities of the Northeast Regional Director:

- Develop a regional strategy with the Director of Field Operations and implement the field plan for the Northeast region;
- Organize growth of existing J Street Locals;
- Organize new J Street Locals or district advocacy teams in targeted cities/regions;
- Identify and build new leadership for the organization;
- Deliver skills-based training for activists and community leaders;
- Build relationships with local Jewish community leaders and other allied organizations;
- Build advocacy networks that will have strong and trusted relationships with targeted elected officials;
- Participate in regular national staff calls and regional calls;
- Travel within the region to support and monitor various grassroots activities/events;
- Speak persuasively and effectively on behalf of J Street;
- Integrate local organizing efforts with national campaigns and initiatives, and support other department priorities as needed;
- Assist with grassroots fundraising;
- Promote local media efforts on the ground;
- Develop and meet daily/weekly/monthly goals; and
- Provide regular tracking and reports to national.

QUALIFICATIONS OF THE SUCCESSFUL CANDIDATE:

Successful candidates will have significant grassroots field experience at the regional or state level. Important qualities include: demonstrated ability to successfully manage field operations, as evidenced by the ability to work independently and in a team; juggling multiple tasks and priorities; building relationships and coalitions; problem-solving; thinking creatively; and taking initiative. Candidates must have excellent political judgment and the ability to interact with activists, donors, grassroots leaders, press, and Jewish communal professionals at a high level. Excellent time management, strong communication, and group facilitation skills required. Willingness and ability to travel. Candidates must also be tech-friendly and able to manipulate data, spreadsheets and have a comfort level with constituent relationship software. Specific experience in online-to-offline activism is a plus. Salary is dependent on skills and experience.

APPLICATIONS:

Candidates are encouraged to apply as soon as possible, and will be interviewed on a rolling basis. Applications should include a cover letter, resume, salary history and relevant references. Please also indicate how you learned of the position. All submissions should be sent to: field@jstreet.org and please type "Northeast Regional Director" in the subject line of the application.

J Street is an equal opportunity employer.